# New Online MBA Curriculum

**Effective for MBA students entering Fall 2016 or after**

## Degree Requirements Checklist

### BUSINESS CORE COURSES (27 credits)

<table>
<thead>
<tr>
<th>No.</th>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
<th>Component</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>ACCT 800</td>
<td>Financial Reporting and Analysis</td>
<td>3</td>
<td>BUSINESS CORE</td>
</tr>
<tr>
<td>2.</td>
<td>BUAD 620</td>
<td>Fundamentals of Analytics</td>
<td>3</td>
<td>BUSINESS CORE</td>
</tr>
<tr>
<td>3.</td>
<td>ECON 603</td>
<td>Economic Analysis for Business Policy</td>
<td>3</td>
<td>BUSINESS CORE</td>
</tr>
<tr>
<td>4.</td>
<td>BUAD 670</td>
<td>Managing People, Teams, and Organizations</td>
<td>3</td>
<td>BUSINESS CORE</td>
</tr>
<tr>
<td>5.</td>
<td>BUAD 680*</td>
<td>Marketing Management. *Pr: ACCT 800 &amp; ECON 603</td>
<td>3</td>
<td>BUSINESS CORE</td>
</tr>
<tr>
<td>8.</td>
<td>BUAD 640</td>
<td>Ethical Issues in Domestic and Global Business Environments</td>
<td>3</td>
<td>BUSINESS CORE</td>
</tr>
</tbody>
</table>

### PROFESSIONAL DEVELOPMENT (2 credits)

<table>
<thead>
<tr>
<th>No.</th>
<th>Course Code</th>
<th>Course Title</th>
<th>Credits</th>
<th>Component</th>
</tr>
</thead>
<tbody>
<tr>
<td>10.</td>
<td>BUEC 601</td>
<td>Emotional Intelligence &amp; Critical Thinking</td>
<td>1</td>
<td>Seminar</td>
</tr>
<tr>
<td>11.</td>
<td>BUEC 603</td>
<td>Communicating, Branding &amp; Career Networking</td>
<td>1</td>
<td>Seminar</td>
</tr>
</tbody>
</table>

### ELECTIVES COURSES – Choose any 5, or optional concentrations/major

<table>
<thead>
<tr>
<th>No.</th>
<th>Elective</th>
<th>Credits</th>
<th>Component</th>
</tr>
</thead>
<tbody>
<tr>
<td>12.</td>
<td>Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>13.</td>
<td>Elective</td>
<td>3</td>
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<tr>
<td>14.</td>
<td>Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>15.</td>
<td>Elective</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td>16.</td>
<td>Elective</td>
<td>3</td>
<td></td>
</tr>
</tbody>
</table>

**TOTAL REQUIRED CREDITS 44**

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### All Elective Courses

- ACCT 604 - Database Design and Implementation
- BUAD 621* - Decision Analytics and Visualization. *Pr: BUAD 620
- BUAD 625* - Business Analytics Capstone. *Pr: BUAD621 & (ACCT604 or MISY631)
- BUAD 611 - Globalization and Business
- BUAD 641 - Managing the Global Enterprise
- BUAD 672* - Strategic Leadership & Change. *Pr: BUAD 670
- BUAD 673* - Advanced Topics in Leadership and Teams. *Pr: BUAD 670
- BUAD 674* - Positive Leadership Theory and Practice. *Pr: BUAD 670
- BUAD 678* - Leadership in International Business Cultures. *Pr: BUAD 670
- BUAD 679* - Negotiation and Conflict Resolution. *Pr: BUAD 670
- BUAD 682* - International Marketing Management. *Pr: BUAD 680
- ENTR 654 - Intro to Entrepreneurship and Tech. Commercialization
- FINC 651* - Corporate Financial Analysis. *Pr: FINC 650
- FINC 652* - Investment Analysis and Portfolio Management. *Pr: FINC 650
- HLTH 813 - Leadership and Innovation in Population Health
- HLTH 843 - Policy and Finance for Healthcare Delivery
- HLTH 844 - Population Health Informatics
- HOSP 802 - Customer Experience Management
- HOSP 815 - E-Service Management in Healthcare
- HOSP 840 - Patient Experience and Engagement
- MISY 631* - Data Mining for Business Analytics. *Pr: BUAD 620

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### Electives by Concentrations

- Business Analytics Concentration (Choose any 3)
  - ACCT 604, BUAD 621, BUAD 625, MISY 631
- Finance Concentration
  - FINC 651, FINC 652, FINC 619
- Healthcare Management Concentration
  - HLTH 844, HOSP 815, HOSP 840
- International Business Concentration (Choose any 3)
  - BUAD 611, BUAD 641, BUAD 648, BUAD 678, BUAD 682
- Strategic Leadership Concentration
  - Required: BUAD 673
  - Choose any 2: BUAD 641, BUAD 672, BUAD 674, BUAD 678, BUAD 679
- Multiple Concentrations
  - Complete two or more concentrations to earn multiple concentrations.

### Electives by Majors

- Healthcare Management Major
  - HLTH 813, HLTH 843, HLTH 844, HOSP 815, HOSP 840
- Strategic Leadership Major (Two tracks)
  - **Track #1** - Current students can continue in Track #1 or switch to Track #2.
    - Required: BUAD 673 and BUAD 679
    - Choose any 3: BUAD 641, BUAD 672, BUAD 674, BUAD 678
  - **Track #2** - Required for MBA students entering in Fall 2020 or after.
    - BUAD 672, BUAD 673, BUAD 674, BUAD 679, and choose one from BUAD 641 OR BUAD 678, but not both

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*these courses have prerequisites; check Course Schedule or MBA website for details*